



The Trade Show at GSL is your opportunity to bring your products and/or services to some of the most cutting-edge modelers in the world. Many vendors can count GSL as being one of their more profitable shows to attend, and look forward to associating with our international group of attendees.

We have planned 38 six foot-by-30 inch tables for this event, with both single tables and two-table “corners” available for sale (see [room map](#)). These tables are available at a rate of \$25 per table for single tables and \$40 per corner, if paid by March 1, 2011. After March 1, the rates increase to \$30 per table and \$50 per corner. We encourage you to reserve your table(s) early since the opportunity for tables beyond what we have originally planned will be extremely limited.

Besides the above-stated rates, here are the other important points about the Trade Show:

- The Trade Show will be open for business from 8 a.m. to noon on Saturday, April 30, 2011. The room will be open by 6:30 a.m. for setup. There will be some other GSL events going on beginning at 10 a.m.
- Trade Show reservations may not be made by phone or email. All reservations must be made by mail with payment. Reservations will be made on a first-come, first-paid basis, so please include a first and second choice on your [registration form](#). In the event of reservation requests for the same space being received on the same day, the earliest postmark will receive preference. Make checks payable to “**Model Car Museum**”. Registration forms should be mailed to: GSL XXIII Trade Show Reservations, c/o Bill Helm, 643 Bon Ton, St. Joseph, MO 64501.
- Registrations will be confirmed by email when received unless no email address is included. In these cases, confirmation will be sent to the address included on the registration form.
- Be aware that the room in which the Trade Show is being held is on the second floor of the hotel and elevator access is remote to this area, requiring navigation of several hallways and a rather steep ramp. If you have lots of boxes to carry, you may want to plan on carrying them up the stairs adjacent to the room.
- Up to 5 boxes may be shipped to the hotel in advance of the show without charge. There will be a \$5-per-package charge for packages in excess of five. There will be no charge

for storing these boxes. Boxes must be shipped to arrive not more than four calendar days before the beginning of the show (April 28, 2011). Ship all boxes to:

GSL-XXIII

c/o Sheraton City Centre

150 West 500 South

Salt Lake City, Utah 84101

When you arrive at the hotel, contact Michelle Thompson, the Director of Events Management, to arrange for delivery of your boxes to your room. If you need to ship packages after the show, you will need to make these arrangements with Michelle and the hotel yourself.

- As reservations are received, the names and contact information of the registered vendors will be prominently featured in the “Trade Show” section of the GSL website so that attendees can make plans for shopping and possibly contact vendors in advance for specific items. In addition, their location on the Trade Show map will be called out with their contact information.
- All vendors are encouraged to donate items for the Museum benefit auction to be held Saturday evening. Please contact Museum Trustees Mark Brown (oakcab50@comcast.net) or Phil Gladstone (phappyrock@gmail.com) about these donations.
- If you have questions, comments, suggestions, or need help with anything concerning the Trade Show, please contact Bill Helm (email helmbunch8@msn.com; cell phone 816-244-1085; address 643 Bon Ton, St. Joseph, MO 64501).
- For information about all things associated with the GSL Championship, go to the Championship website at www.GSLChampionship.org.