

GSL FINALE TRADE SHOW DETAILS AND APPLICATION

January 29, 2023

We are just about four months from the GSL Finale, the 28th - and last - celebration of the GSL tradition of great craftsmanship, great friends, and great competition! The Twenty Eighth GSL International Scale Vehicle Championship and Convention will be presented May 4-7, 2023 at the Sheraton Hotel in Salt Lake City, Utah, and we want you to be a part of it by participating in the Trade Show on Saturday morning, May 6, from 7 a.m. to noon.

We will once again feature a total of 38 six foot-by-30 inch spaces for this event, with both single spaces and double-size corner areas available, and the best part is they will again be available at **NO CHARGE**. Because our vendors are such a tremendous part of the GSL experience, we have decided to continue to offer Trade Show tables to any vendor who would like to participate at no charge. The room map is included elsewhere on this GSL page.

Once you have selected your space(s), simply complete the form also found on this GSL page, and mail the form or email a scan of the form to reserve your space. Each individual vendor is limited to a total of **four (4)** spaces. A corner unit counts as two spaces. Spaces will be reserved on a first-com, first-served basis, *so register early*.

Here are the other important points about the Trade Show:

- The GSL-Finale Trade Show will be open for business from 7 a.m. to noon on Saturday, May 6, 2023. You will need to start setting up your space that morning around 6:00 a.m. The Trade Show will be held in the Wasatch Room which is “upstairs” at the Salt Lake Sheraton. .
- Trade Show reservations may **NOT** be made by phone. *All reservations must be made by mail or email*. Reservations will be made on a *first-come, first-served basis*, so please include a first and second space choice on your registration form. In the event of reservation requests for the same space being received on the same day, the earliest postmark or time stamp will receive preference. Registration forms should be mailed to: **GSL XXVIII Trade Show Reservations, c/o Dale Horner, 203 Linda Lane, Reading, PA 19606-3511** or emailed to lmkco@outlook.com
- Registrations will be confirmed by email when received unless no email address is included. In these cases, confirmation will be mailed to the address included on the registration form.
- Be aware that the room in which the Trade Show is being held is on the second floor of the Sheraton Hotel (in the Wasatch room); elevator access is remote to this area, requiring navigation of several narrow hallways and a rather steep ramp.

If you have a lot of boxes to carry, you may want to plan on carrying them up the stairs adjacent to the room.

- Up to 5 boxes may be shipped to the hotel in advance of the show without charge. There will be a \$5-per-package charge for packages *in excess of five*. There will be no charge for storing these boxes. Boxes must be shipped to arrive not more than three calendar days before the beginning of the show, (i.e., April 28, 2023). Ship all boxes to:

[Your Name]
[Expected Arrival Date]
GSL-XXVIII Finale
Sheraton Salt Lake City Hotel
150 West 500 South
Salt Lake City, Utah 84101-2321

When you arrive at the hotel, contact the hotel staff at the front desk (main floor) to arrange for delivery of your boxes to your room. If you need to ship packages back to yourself after the show, you will need to make these arrangements with the hotel yourself.

- As reservations are received, the names and contact information of the registered vendors will be prominently featured in the “Trade Show” section of the GSL website so that attendees can make plans for shipping and possibly contact vendors in advance for specific items. In addition, their location on the Trade show map will be called out with their contact information.
- In lieu of a table fee, all vendors are expected to donate one or more items (with a value totaling at least \$40 retail value) for the Museum-Benefit Auction to be held Saturday evening. Please contact Vince LoBosco at the Trade Show to make your donation. More specific directions will be given prior to the GSL event. Please be sure to make such a donation to the Museum-Benefit Auction.

The Trade Show at GSL is your opportunity to offer your products and services to a wide array of cutting-edge modelers in addition to seeing some of the most well-constructed, thoughtful model vehicles anywhere. With your Trade Show reservation, and donation described above, you will receive a complimentary registration to the Championship, affording you the opportunity to visit the International Model Car Builders’ Museum and be involved in other GSL activities as your schedule permits.

Please note that this complimentary registration ***cannot be used for entering models to compete at GSL*** (which would require payment of the adult registration fee of \$40), ***nor does it include entry*** to the Sunday Awards Breakfast, **which requires the purchase of a separate ticket which you can acquire at the Registration area.** . For complete information about all the activities at the GSL Championship Finale, you are encouraged to visit the new GSL website at: www.GSLChampionship.org.

For questions about the Trade Show, feel free to contact me at lmkco@outlook.com or drop me a line at 203 Linda Lane, Reading, PA 19606-3511 or (610) 779-1462 (if I don't answer my phone, please leave me a message and I will get back to you). I look forward to seeing you at the Championship in 2023!

Sincerely,

Dale Horner
GSL Trustee, Trade Show Director